



NATIONAL ASSOCIATION OF BUSINESS
POLITICAL ACTION COMMITTEES

FOR IMMEDIATE RELEASE

NABPAC Announces Departure of Long-Serving Executive Director

Vetted Solutions retained to conduct search

Washington, DC - March 22, 2019 – The National Association of Business Political Action Committees (NABPAC), the only association solely dedicated to promoting, defending and professionalizing business political action committees (PACs) and political action professionals, announced today that it has retained Vetted Solutions to conduct a search to replace its long-serving Executive Director, Geoff Ziebart. Ziebart announced to association leadership in early January his decision to leave the post effective June 30th after 22 years at the helm.

Ziebart, a Washington veteran with more than three decades of experience in lobbying, association management and strategic communications, will return to active management of Ziebart Consulting LLC, the firm he owns with his wife Lori, who serves as Executive Director of the Master Limited Partnership Association. During his tenure, Ziebart has overseen historic membership growth, dramatically expanded educational offerings, successfully advanced association priorities on Capitol Hill, and helped usher in a new generation of professionals into association leadership.

Founded in 1977, NABPAC is a non-partisan trade association that provides comprehensive membership services through continuing educational workshops, annual conferences, informative briefings and peer-to-peer advising. Primary areas of focus include fundraising, communications, strategic planning and compliance. Membership includes the largest corporations and associations in America as well as organizations newly establishing PACs and political programs. NABPAC member PACs raised more than \$250 million in the 2018 election cycle.

"I'm proud to leave NABPAC at a high point with a bright future ahead," said Ziebart. "It has been an honor to collaborate through the years with an outstanding group of more than 25 NABPAC presidents and dozens of Board members and officers to modernize the association, expand our scope of services, and promote on Capitol Hill the positive, transparent role of employee- and member-funded PACs in the campaign finance system. Our skilled consulting and top-of-class legal teams and all-volunteer Board has achieved great success under a lean, member-focused budget geared toward providing the best ROI of any association in Washington."

“Geoff has been a stable, steadfast advocate for NABPAC and the PAC community and he will be sorely missed,” said Jan Witold Baran, of Wiley Rein, LLP, who has served as association counsel alongside Ziebart for his entire tenure. “Geoff has promoted citizen political engagement and compliance. He is leaving the association on solid financial footing, with industry-leading educational programs in place, and an actively engaged membership and leadership team who are poised to continue the 42-year legacy of NABPAC. No one can ask for more. “

“Geoff Ziebart has been a tireless, effective advocate for this organization, and we will miss his creative, enthusiastic support of the membership and our mission,” said NABPAC President Catherine McDaniel, Vice President of Federal Affairs at the Wine and Spirits Wholesalers of America. “He hasn’t missed a beat in more than 22 years – he has been a steady hand on the wheel for this association and our entire industry. Revenues grew threefold under his watch, membership surged and we established ourselves as the go-to resource for PAC and political professionals. These are big shoes to fill, but we are confident the right person is out there.”

“I look forward to helping facilitate this transition and know that Vetted Solutions and the search committee will find an excellent new leader for NABPAC,” said Ziebart.

About NABPAC

The National Association of Business Political Action Committees (NABPAC), a 501(c)(6) non-profit trade association, was founded in 1977 and is the sole national organization dedicated to promoting, defending and professionalizing PACs and political action professionals. NABPAC is not a PAC, and does not contribute to candidates – it is a trade association for corporations and business associations. Member services include continuing educational workshops, annual conferences, informative publications and peer-to-peer advising. Membership consists of over 700 PAC and government affairs professionals from more than 240 corporations, associations and consulting firms. For more information, visit: www.nabpac.org

About Vetted Solutions

Vetted Solutions is a Washington, DC-based executive search firm specializing in association and nonprofit recruiting and consulting. The firm focuses on recruiting Board members, CEOs and senior staff positions for prominent and well-known organizations nationwide, providing personalized solutions tailored to each client’s unique needs and employer brand. Vetted Solutions is a member of the Association of Executive Search Consultants, as well as Panorama, the select group of preeminent boutique search firms in the world today. For more information, visit: <http://www.vettedolutions.com/>.

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